



## Required Content for Marketing Materials

1.) The Rochester Academy of Medicine logo, available on our website.

2.) Accreditation Statement:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Society of the State of New York (MSSNY) through the joint providership of The Rochester Academy of Medicine and <your organization>. The Rochester Academy of Medicine is accredited by the Medical Society of the State of New York (MSSNY) to provide continuing medical education for physicians.

3.) Credit Designation Statement:

The Rochester Academy of Medicine designates <type of activity> for a maximum of <number of credits> *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

4.) Learning objectives - Must match approved CME application.

5.) Target audience - Must match approved CME application.

### Important Reminders:

**All materials containing information about accreditation and/or credit designation must be submitted and approved prior to printing or distribution.**

**The statement *AMA PRA Category 1 Credit(s)*<sup>TM</sup> is a trademarked statement of the AMA and must be used verbatim every time it appears in publication.**

**It is not permissible to publish or announce that *AMA PRA Category 1 Credit(s)*<sup>TM</sup> have been applied for or that CME credits are pending. CME may not be mentioned until your application has been approved a certification letter has been issued.**